DIGITAL ONE-SPEC

TRANSIT NETWORKS
DIGITAL OFFICE NETWORK
RESIDENTIAL NETWORK
DIGITAL VIDEO WALLS
AIRPORT NETWORKS

Final art size must be **1920 x 1080 px** at **72 PPI**.

1920 px

Title Safe Area
1920 x 940 px

940 px

1080 px
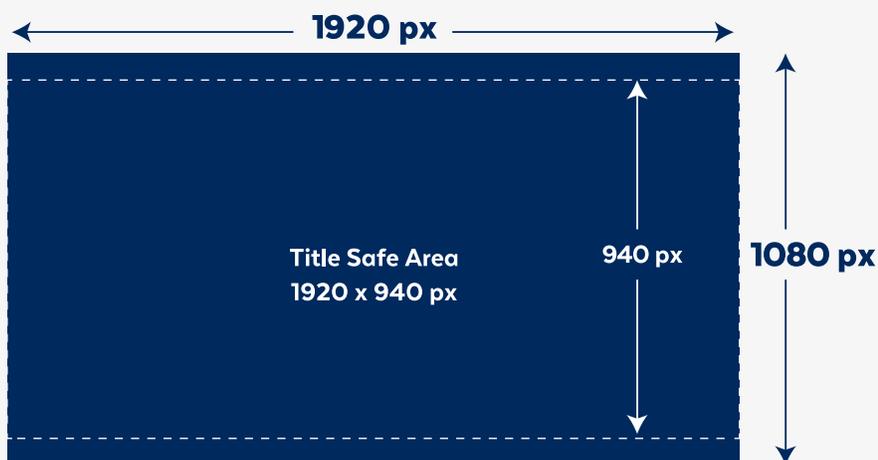
PRODUCTION SPECS

Advertising content may be static or full motion video. Specifications provided must be followed exactly for your message to display correctly.

When designing creative, all elements (eg. logo, text) must stay within the **title safe area** (1920 x 940 px). The FINAL file resolution must be **1920 x 1080 px** at **72 PPI**.

Static Images and Logos

Submit in JPG format, saved as RGB with format option set to Baseline Standard. All other image formats will not run and be subject to a conversion charge.

If we are designing your ad, please submit a layered Photosop file. Fonts must be TTF or OTF.

Video Files

Supply as progressive video, square pixel (1:1) .MOV file (QuickTime, MPEG4 Codecs)

Frame rate 30 fps
Bit rate 16 Mbits
Video length Contact your Account Executive to confirm the length of video your ad is contracted for.

Art Delivery

Properly formatted files ready for airing must be supplied to your Account Executive at least five (5) business days prior to your start date.

If you have contracted us to design your advertisement, materials must be supplied at least two (2) weeks prior to the start date.

Upload your files to:
sendit.pattisonoutdoor.com

1. Fill out the form and drag and drop your file(s). Include the job name, client or design name as the subject. Click "Send it" to submit.
2. Once your upload is submitted successfully, you will receive an email confirmation.

You must notify your Account Executive or designated contact of your upload. Again, include the job name, client or design name as the subject.

We strive to produce and post quality material, but cannot be held responsible for supplied images that are of poor quality or for artwork that is supplied with errors. We would be pleased to assist you in preparing artwork if you require such assistance. Our digital screens are of high quality and are supported by state-of-the-art software, however some colour variance in images may occur between printed or on-screen proofs and final output due to differences in devices and operating environments.